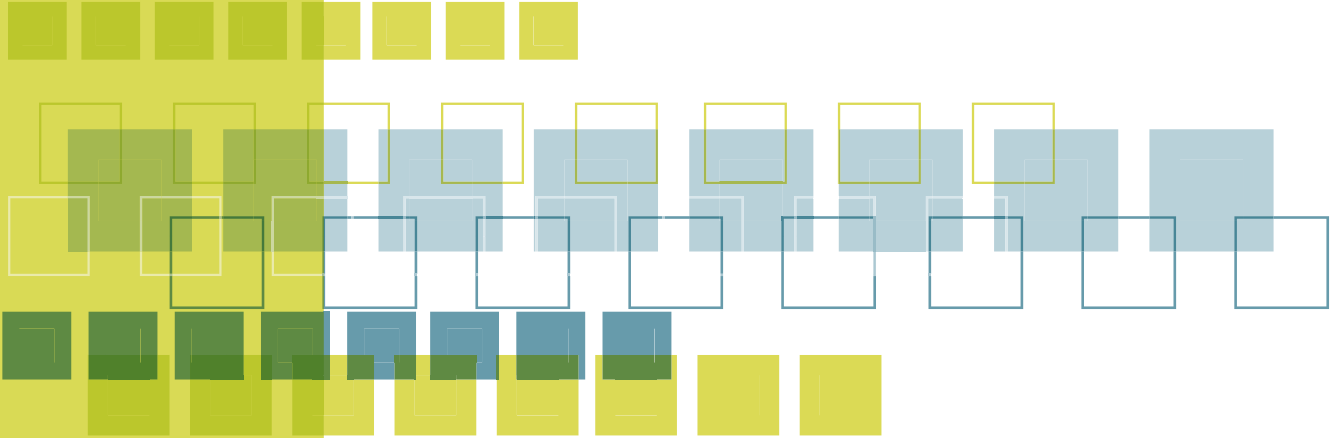


“

THE MORE YOU KNOW ABOUT
HOW YOUR CUSTOMER TICKS,
THE MORE VALUE YOU CAN
PROVIDE. ”

- IT'S YOUR COMMUNICATIONS
THAT FORM THE BACKBONE OF THOSE RELATIONSHIPS



THE WAY OF THE FUTURE

- DELIVERED TODAY

ValueNet's business grade hosted IP solutions for the business market, are affordable, flexible and grow with you.

We are changing the way companies view and use communications - supplying feature rich voice, data and internet services, across business grade broadband connections.

Our hosted IP solutions are designed and implemented using the best technology available supplied by our global partners.

Our solutions are about your business and your communications requirements. ValueNet replaces the phone company, the ISP, the PABX vendor - and the associated support staff with one, seamless, integrated solution. ValueNet works in the background making sure your communications are up and running every hour, every day. Located in our secure carrier grade facilities, we maintain the system, upgrade it to deliver the latest available features and ensure that your communications never let you down.

Redundancy, high availability, Quality of Service, maximum throughput and scalability are the cornerstones of the network that we have built from the ground up.

ValueNet's business proposition is based on:

- **Taking business communications to the next level**
- **Mobilising and creating a flexible workforce**
- **Future proofing and protecting your investment in communications**

TAKING BUSINESS COMMUNICATIONS TO THE NEXT LEVEL

1. Reinvigorate your communications while reducing costs

ValueNet gives your business access to a range of services typically only available to larger companies, without the large up front investment or expensive ongoing maintenance costs. Your business enjoys true convergence with all your voice, data and internet communications needs managed for you on ValueNet's carrier grade broadband network. You get high speed internet, managed voice, customised toll plans and billing management. Without the need for an inhouse PABX, you simply pay for the ValueNet licences and handsets you need, the routers to connect them to the system, the broadband connection and your call costs. Calls between your own locations and any other company on the ValueNet network, either locally or nationally, are free.

2. Provide better customer service

ValueNet's hosted IP solutions ensure the calls reach the right person the first time, every time. Reception functions can be integrated across multiple locations reducing cost and improving call efficiency. Your customers and prospects never need to be greeted with extended ring or no answer.

3. Move with your business

Today, businesses need to be able to move their communications with their business needs without the traditional issues of needing to change telephone numbers, buy new hardware and software and employ the services of engineers. Whether there is a need to add or remove a site quickly, upscale or downscale staff numbers, move premises or even setup temporary sites, the ValueNet solution moves with you - simple and trouble free without the need for PABX upgrades or visits from technical support personnel.

4. Integrate across multiple offices

ValueNet enables you to integrate your voice, data and internet solutions cost effectively across multiple locations to provide a seamless communications environment for both customers and staff. Centralise reception into one location and eliminate the need for costly duplication of resource in multiple locations. Hosted IP telephony enables inbound calls to be delivered and answered seamlessly across your organisation and removes stranded islands of traditional PABXs from your organisation allowing you to answer calls based on different time zones, or across multiple offices, or from teleworkers located out of the office.

MOBILISING AND CREATING A FLEXIBLE WORKFORCE

1. Improve staff mobility

ValueNet enables your staff to work from virtually any location - on the road, at home, anywhere. Accessing voice mail, making and receiving calls are all possible - even with a traditional analogue phone. Calls can be made, received and diverted as if you were sitting at your office desk. With ValueNet's unique remote phone features, you can make and receive calls from your mobile, as if you are in the office. A unique solution for virtual businesses.

2. Flexibility and simplicity

With ValueNet, you are only dealing with one vendor. Requirements such as office moves, site and staff additions are simple and trouble free without the need for PABX upgrades and visits from technical support personnel. With traditional telephony products, if you are planning to move outside of your current exchange area, your new location will probably not be able to be connected to your existing numbers leading to costly diversions and new company promotional material, potential customer dissatisfaction and lost business. With ValueNet's hosted IP solutions, you retain the goodwill associated with keeping your current numbers, ensuring continuity of service to your customers.

3. Work smarter

ValueNet's hosted IP solutions, enable you to 'plug and play' phones both inside and outside the office with no need for third party support. Employees can now make and receive calls from either their own office or a remote location and all totally transparent to your customers. Moves, adds and changes are easily managed and additional locations can be seamlessly integrated into the overall network simply, effectively and promptly.

FUTURE PROOFING AND PROTECTING YOUR INVESTMENT IN COMMUNICATIONS

1. Future proof your business

ValueNet's hosted IP solutions future proof your investment, provide scalability, whilst limiting your capital investment. With ValueNet you have minimal upfront costs, no costly PABX to purchase, implement and support. Upgrades are automatically provided transparently through ValueNet's centrally managed system ensuring you always have the latest feature set without the need for costly software or system upgrades.

2. Disaster recovery

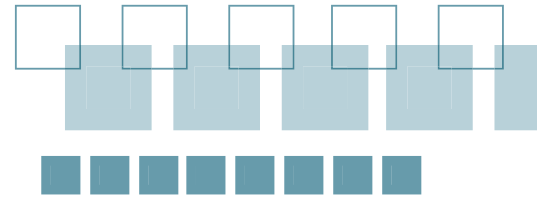
Communications are still possible even if your office suffers a catastrophic event. For example, if a digger cuts through your cables, your calls simply divert to a pre-selected alternative location - automatically and within 4 minutes! Conventional recovery can take from days to weeks, seriously impacting your business.

3. Minimise business risks

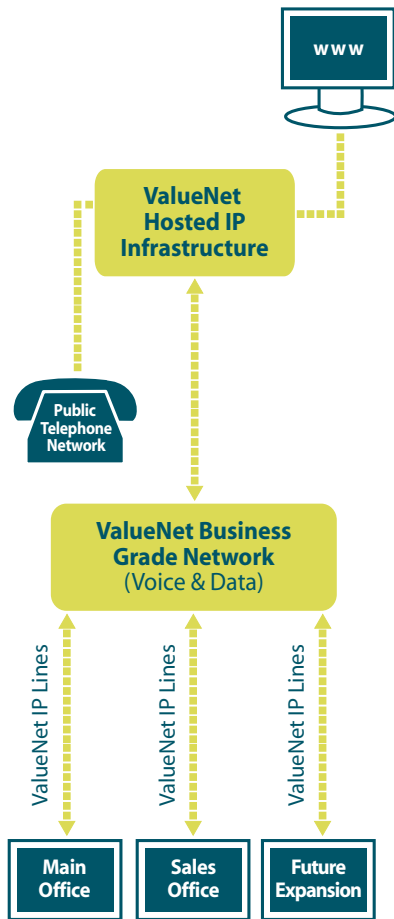
With ValueNet, your voice, data and internet services are managed over a single network and tailored to your needs, keeping you in control. ValueNet has invested in the development of a fully diverged communications platform to ensure continued connectivity in the event of a telecommunications outage. Your ability to communicate on an ongoing basis is guaranteed. Because ValueNet uses only Quality of Service (QoS) enabled technologies, this ensures a business grade service at all times.

4. Business flexibility and scalability

Hosting the PABX functionality in our carrier grade network enables ValueNet to quickly deploy and/or reconfigure reliable feature rich telephony services following the installation of the broadband connection. This provides you the flexibility to scale your operations or move offices without additional capital expense or interruption to your business. You no longer have to deal with multiple vendors to make simple changes, add new employees and new features.



PUTTING IP TECHNOLOGY INTO CONTEXT



The importance of Internet Protocol (IP) to a business is the ability to deliver voice calls, data and internet (emails and connecting to the internet) simultaneously down one broadband connection.

But what is really exciting is that IP allows for some genuine advancements in how we work. ValueNet believes one of the most important changes for a business is being able to adopt a hosted IP solution in an affordable way.

Hosted IP solutions

Because of IP technology, companies, for the first time, can cost effectively be provided with applications that they use regularly in their day to day business operations - delivered from a central platform down the lines connected to each and every one of their locations. So, for example, a company no longer has to own and maintain its own servers for email systems or PABXs for telephone services.

Mobility - freedom

With the coming together of the worlds of voice, data and internet communications, people are increasingly able to undertake their work from different offices, home or on the road without any impact on their productivity. For example, ValueNet's hosted IP solution offers the most advanced functionality available to you, regardless of whether you are working from home, on the mobile or, even, in a hotel room. The bottom line is that the tools relevant to each job function are delivered to the person regardless of where they are.

Summarising the business benefits

- Cost saving over buying and owning a traditional premise based telephone system PABX
- Increased competitiveness for smaller businesses: for the first time, the same functionality is affordably available to smaller businesses as well as their larger competitors
- Real flexibility pay for what you use - the solution grows with you and shrinks with you
- Opex not Capex - monthly rental fees not a lease finance model
- Reduced cost for changes - no big surprises or software upgrades

Focus

This is what ValueNet believes is the greatest benefit. Adopting a hosted IP service allows your business to effectively outsource the running and maintenance of your IT and telecoms system to a single party (whose expertise is to run these systems on a 24 x 7 basis), allowing you to focus on what you're in business to do.

THE COMPANY

ValueNet focuses on delivering core operational and business benefits to its customers and, through this, achieving increased satisfaction to their customers.

ValueNet is changing the way companies view and use communications - supplying feature rich voice, data and internet services, across business grade broadband connections.

The company's hosted IP solutions are proven in the market to be the safest, easiest and most affordable way for the business market to take advantage of the benefits of IP technologies and convergence - delivering increased worker productivity; streamlining communications and providing business continuity capabilities.

The company has invested in its own multimillion dollar network to deliver true business grade Quality of Service (QoS). ValueNet works exclusively with its certified partner community to provide its hosted IP solutions in order to best meet the needs of each organisation's business model.

"Because of ValueNet, today we have all of the bells and whistles of the well-known premise-based systems without the associated huge cost."

Architectus, Brisbane.

"Quite frankly, the sums were too compelling. With ValueNet, we avoided a very large upfront capex figure while getting some serious productivity advantages"

MailGuard, Melbourne.

"ValueNet has enabled us to quickly deploy a converged voice and data solution that integrates our 100 year old business and allows us to implement a stage rollout of integrated services across our network of national branches"

Bullivants, Sydney.

"The single business grade connection delivered as promised - we immediately enjoyed a multitude of new business benefits that took us all by surprise"

Group GSA, Sydney.



ValueNet

Business Grade Hosted IP

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